Entrepreneurship | Employment | Entrepreneurship | Employment | Entrepreneurship | Employment

Marketing

- Marketing Communications
- Marketing Management
- Marketing Research
- Merchandising
- Professional Selling

Hospitality and Tourism

- Lodging
- Recreation, Amusements, and Attractions
- Restaurants and Food and Beverage Services
- Travel and Tourism

Business Management and Administration

- Administrative Services
- Business Information Management
- Operations Management
- Human Resources Management
- Management

Finance

- Accounting
- Banking Services
- Business Finance
- Securities and Investments
- Insurance

Agriculture, Food, and Natural Resources

- Agribusiness Systems
- Animal Systems
- Environmental Service Systems
- Food Products and Processing Systems
- Natural Resources Systems
- Plant Systems
- Power, Structural, and Technical Systems

Arts, A/V Technology, and Communications

- Audio/Video Technology and Film
- Journalism and Broadcasting
- Performing Arts
- Printing Technology
- Telecommunications
- Visual Arts

Information Technology

- Information Support and Services
- Network Systems
- Programming and Software Development
- Web and Digital Communications

NCE
Nebraska Career Education

Government and Public Administration

- Foreign Service
- Governance
- National Security
- Planning
- Public Management and Administration
- Regulation
- Revenue and Taxation

Human Services

- Consumer Services
- Counseling and Mental Health Services
- Early Childhood Development and Services
- Family and Community Services
- Personal Care Services

Law, Public Safety, Corrections, and Security

- Correction Services
- Emergency and Fire Management Services
- Law Enforcement Services
- Legal Services
- Security and Protective Services

Education and Training

- Administration and Administrative Support
- Professional Support Services
- Teaching/Training

Health Sciences

- Biotechnology Research and Development
- Diagnostic Services
- Health Informatics
- Supportive Services
- Therapeutic Services

Science, Technology, Engineering and Mathematics

- Engineering and Technology
- Science and Math

Manufacturing

- Health, Safety, and Environmental Assurance
- Logistics and Inventory Control
- Manufacturing Production Process Development
- Maintenance, Installation, and Repair
- Production
- Quality Assurance

Architecture and Construction

- Construction
- Design and Pre-construction
- Maintenance and Operations

Transportation, Distribution and Logistics

- Facility and Mobile Equipment Maintenance
- Health, Safety, and Environmental Management
- Logistics Planning and Management Services
- Sales and Services
- Transportation Operations
- Transportation/Systems Infrastructure Planning, Management, and Regulations
- Warehousing and Distribution Center Operations

Nebraska Standards for Academic Core Career Ready Practice

Business, Marketing, and Management | Agriculture, Food, and Natural Resources | Communication and Information Systems | Skilled and Technical Sciences | Health Sciences | Human Sciences and Education

Entrepreneurship | Employment | Entrepreneurship | Employment | Entrepreneurship | Employment

Adapted from NASDCTEc/NCTEF Career Clusters: Pathways to College and Career Readiness. Developed by the Nebraska Department of Education 2012.